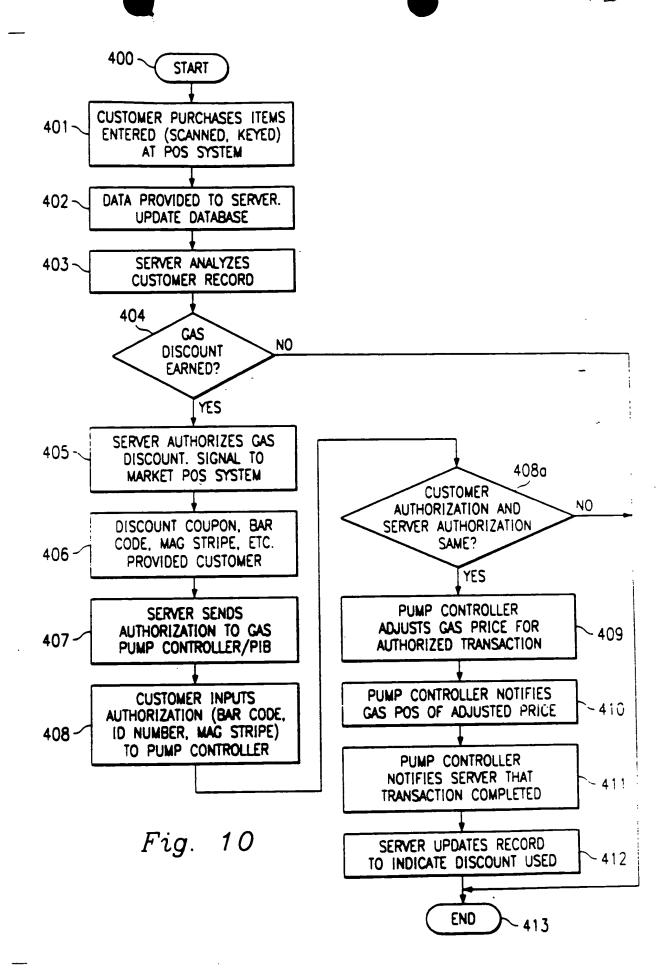


				Fig. 9	6		
300	300 - SMITH, A		ID NO. 1234	1234ABC			
	DATE	PURCHASES	QUANTITY OF DESIGNATED ITEMS (PROMO)	TOTAL QUANTITY (LOYALTY)	DISCOUNT	DISCOUNT	DISCOUNT
. (302	304	306	308	310	312	314
	1/5/99	20\$	3	5			
	1/17/99	15\$	5	10	Y (≧5 PROMO)	1/20/99	10¢/GAL
	1/28/99	\$ \$	2	4	Z		
	2/4/99	25\$	-	٢	Y (>20 LOY) Y (>100\$)		10¢/GAL \$25¢/GAL 15¢/GAL \$25¢/GAL
208							
	TOTAL	\$105	11	22			
		316	318	320	<u>-</u>		



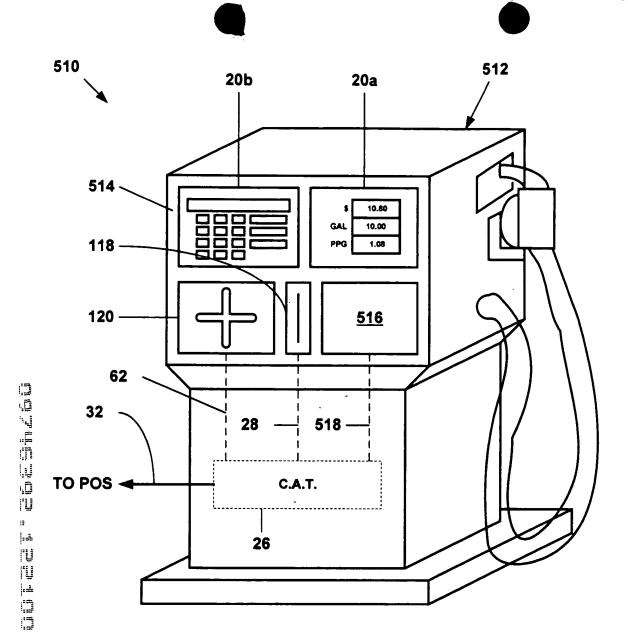


Fig. 11

21 721

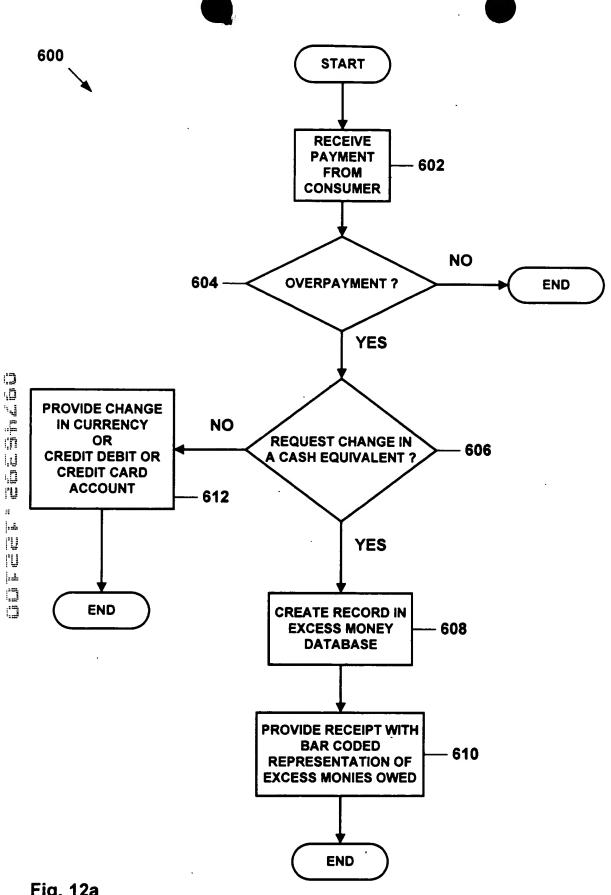


Fig. 12a

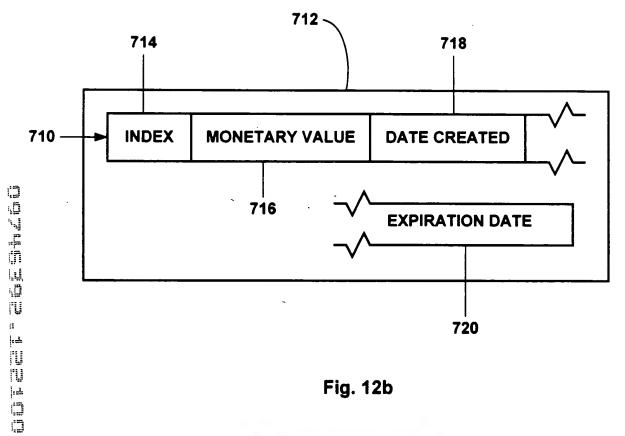


Fig. 12b

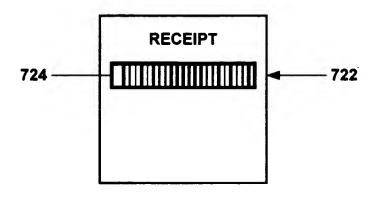


Fig. 12c